

The commitment to wholesome, quality dairy products begins on our farm. Milk and dairy products undergo a number of safety, quality and sanitation procedures, making them among the most highly regulated and safest foods available to consumers. Milk offers a powerful package of calcium and eight essential nutrients for your family.



Beck Farms

3RD GENERATION DAIRY

ESTABLISHED 1921

We Believe in Dairying

At Beck Farms we believe in farm life, in our community and in providing you with nutritious food. We believe in leaving our land better than we found it, taking care of our animals and in protecting your environment with stewardship that will help sustain our dream, and our way of life. Every day we milk over

1,200 cows on our Freeville, NY farm. And every day we strive to gain a better understanding of our

entire production process because the healthiness of your milk products is a great source of pride for us.



We Care for Our Community

Dairies are economic engines. A 1,200 cow dairy has an economic impact of \$7.6 million on its community each year. We're more than part of the landscape, we're part of the social and economic fabric. When we produce milk locally, it creates a multiplier

effect of more than 2.5 times the original dollar spent. Milk doesn't stay on the farm; where milk goes more jobs are created. Dairies hire workers, purchase machinery, trucks, fuel and more from local companies, which generates jobs and

income. Dairies create jobs for crop growers, veterinarians, insurance agents, accountants, bankers and others. We work to preserve our dairy and to ensure that our community prospers and our way of life continues for generations to come.

We Care For Our Cows

Healthy cows make healthy milk. At Beck Farms we believe in humane handling of our cows. In addition to being ethically appropriate, animals that are handled calmly produce more milk. Good animal handling also enhances safety for our workers.

Top performance for all of us starts with sound nutrition ... it's the same for our cows. Sound nutrition includes a balanced, consistent diet, quality feed and fresh water. When these elements come together, our cows produce the most milk.

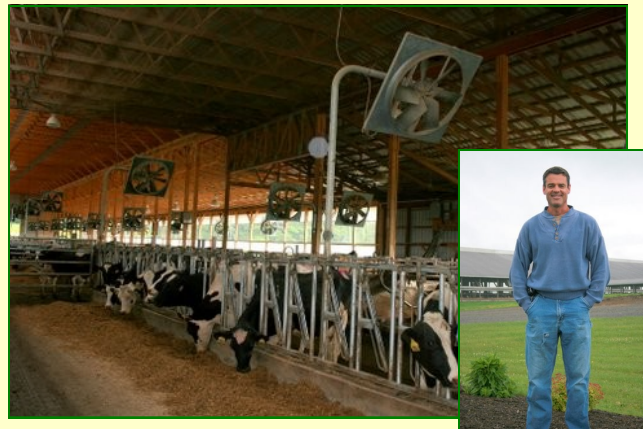
We keep our cows in barns to protect them from predators, disease and extreme climate. Housing is designed to maximize comfort for the cow and it makes it easier for us to care for them. Modern housing is comfortable, well-ventilated, well-lit, warm and clean.

“The pressures of economics encourages us to grow to use our resources more efficiently and to spread out our fixed costs. We have systems in place to help us accommodate this growth.”

*Russ Beck
Owner
Beck Farms*

Beck Farms Family Heritage

Martin Beck graduated from Cornell in 1921 and started the farm with 20 cows. His son Ronald graduated from Cornell and became a farm partner in 1961. Russ graduated from Cornell and joined the family business in 1985.



We Care For Our Environment

Farms keep NY green. Farms contribute to the economy, food security and environmental protection. We have an ethical obligation and a vested interest to farm sustainably. We live on the land we work, we drink

water from our wells and we swim in nearby lakes and streams. We are one of the most regulated and inspected industries in the country, and farmers asked the state for strict environmental regulations. We

reduce our carbon footprint by farming efficiently. We make significant investments each year to recycle nutrients appropriately to protect the land and water quality for our family, our community, and generations to come.